



भारतीय प्रबंधन संस्थान जम्मू
Indian Institute of Management Jammu

**IIM Jammu organized Plantation Drive
as part of, “Green IIM Jammu” Initiative**

23rd July 2023



An Overview into the Plantation Drive Organized at IIM Jammu as a part of "Green IIM Jammu" Initiative

IIM Jammu as part of its, "Green IIM Jammu" initiative organized a massive plantation drive inside the state-of-the-art campus aimed at campaigning for green culture and promoting a greener ecosystem along with providing a pollution-free atmosphere to the residents inside the campus. The massive plantation drive of IIM Jammu was conducted in coordination with J &K Forest Department.

The drive was graced by Shri Roshan Jaggi, Chief Conservator of Forest & Head of Forest Force in UT of Jammu & Kashmir, Shri B.M. Sharma, Additional Chief Conservator of Forests, Jammu Province, Prof. B.S. Sahay, Director, IIM Jammu, and other faculty, officers, staff members and students of IIM Jammu.

Prof. B.S. Sahay, Director, IIM Jammu mentioned that IIM Jammu is committed towards building a green campus. We aim to create a good sense of social responsibility towards Mother Nature and eco-friendliness among our students, faculty, officers, and staff members through this initiative. Through such initiatives, we would like to set an example to our students and particularly motivate the residents to contribute to the protection of the environment as active stakeholders, for contributing to a sustainable ecosystem.

The plantation of the trees was successfully carried out as per the planned schedule. Many plant saplings of different types and large size were planted during the plantation drive. The plantation saw active participation from the faculties, officers, staff members and students. Through today's event, the students and residents felt intimately connected with nature in their efforts to build a greener campus. The seeds of social and environmental responsibility sown at IIM Jammu are sure to bear fruit in the near future and go a long way.

**Glimpses from the Plantation Drive Organized at IIM Jammu
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Monday, 24 July 2023

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https://jkdirinf.jk.gov.in/news_slider_details.php?news_id=7210

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■ STATE TIMES NEWS

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Prof. B.S. Sahay, Director,



Prof. B.S Sahay, Director, IIM Jammu planting a sapling.

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IIM Jammu organises plantation drive

Jammu: Indian Institute of Management (IIM) Jammu, as part of its 'Green IIM Jammu' initiative organised a massive plantation drive inside the state-of-the-art campus on Sunday.

The program was aimed at campaigning for green culture and promoting a greener ecosystem along with providing a pollution-free atmosphere to the residents inside the campus. The massive plantation drive of IIM Jammu was conducted in coordination with J&K Forest Department.

The drive was graced by Chief Conservator of Forest and Head of Forest Force in UT of Jammu Kashmir Roshan Jaggi, Additional Chief Conservator of Forests Jammu Province B M Sharma, Director IIM Jammu Prof. B S Sahay and other faculty, officers, staff members and students of IIM Jammu.

Director IIM Jammu mentioned that the institute is committed towards building a green campus. "We aim to create a good sense of social responsibility towards mother nature and eco-friendliness among our students, faculty, officers, and staff members through this initiative," he said.

He said that through such initiatives, the institute would set an example for the students and particularly motivate the residents to contribute to the protection of the environment as active stakeholders, for contributing to a sustainable ecosystem.

The plantation of the trees was successfully carried out as per the planned schedule. Many plant saplings of different types and large size trees planted during the plantation drive.

The plantation saw active participation from the faculties, officers, staff members and students.

"The students and residents felt intimately connected with nature in their efforts to build a greener campus. The seeds of social and environmental responsibility sown at IIM Jammu are sure to bear fruit in the near future and go a long way," the spokesman said in a handout.

<https://www.greaterkashmir.com/education/iim-jammu-organises-plantation-drive>

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**HIMALAYAN MAIL NEWS
JAMMU, JULY 23**

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GJ REPORT

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Prof. B.S. Sahay, Director, planting a sapling in the premises of IIM at Jammu.

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NL CORRESPONDENT

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Main Edition

http://epaper.thenorthlines.com/viewpage.php?edn=Main&edid=NLINE_MAI&date=2023-07-24&pn=1#Page/3

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Green IIM Jammu initiative organised

■ TNN BUREAU

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<https://epaper.thenewsnow.co.in/index.aspx?page=3>

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■ JL NEWS SERVICE

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YB News

Jammu, July 23

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<http://epaper.youngbites.com/index.aspx?page=4>

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https://www.jammulinksnews.com/newsdetail/323345/Jammu-Links-News-IIM_Jammu_organises_Plantation_Drive_as_part_of_%22Green_IIM_Jammu%22_Initiative



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<https://jkmonitor.org/climate-and-environment/iim-jammu-organises-plantation-drive-as-part-of-green-iim-jammu-initiative>



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Jammu, July 22 (Scoop News)- IIM Jammu as part of its, “Green IIM Jammu” initiative organized a massive plantation drive inside the state-of-the-art campus aimed at campaigning for green culture and promoting a greener ecosystem along with providing a pollution-free atmosphere to the residents inside the campus. The massive plantation drive of IIM Jammu was conducted in coordination with J &K Forest Department. The drive was graced by Shri BM Sharma, Additional Chief Conservator of Forests, Jammu Province, Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr. Muqbil Burhan, Chairperson Srinagar Off Campus, Dr. Ashish Kumar, Chairperson Student Affairs, Shri Shailesh Lohiya, Librarian, IIM Jammu and other faculty, officers, staff members and students of IIM Jammu.

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Prof. Jabir Ali, Dean Academics, IIM Jammu mentioned that such initiatives are sure to help in creating more awareness about the importance of growing trees to prevent global warming and thereby reducing pollution.

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<http://www.scoopnews.in/det.aspx?q=124716>



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<https://www.takeonedigitalnetwork.com/iim-jammu-organises-plantation-drive-as-part-of-green-iim-jammu-initiative/>



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